

Parul[®] University
Vadodara, Gujarat

NAAC
GRADE **A++**



#MyBigAmbition

Nurturing Future Business Leaders

Faculty of Management Studies

The PU Advantage



150+ Acre Campus



50,000+ Students



3,500+ International Students



24,000+ Placements in
2,200+ Companies



24,000+ In-campus
Residency



175+ National Awards
& Rankings



2,500+ Faculties



160+ Professors from IITs,
NITs, IISc, NIDs & NIFTs



120+ Foreign Partnerships

WELCOME TO
**SHARK
TANK**
OF UNIVERSITIES



**Vaani
Kapoor**
Brand
Ambassador,
PU



180+
STUDENT
STARTUPS
GENERATING
30Cr+
ANNUAL
REVENUE

Our Flourishing Student Startups



Voldebug Innovations Pvt. Ltd.

Founded by : Meet Bisht,
Monika Chand & Rohit Ganaka



Kavitul Technologies Pvt. Ltd.

Founded by : Yogesh Patel &
Ajinkya Puranik



HardClickk

Founded by : Mayur Garje,
Abhishek Singh & Uday Tople

Our Students Interact With Leading Entrepreneurs



Ajay Piramal
Chairman,
Piramal Group



Mr. Savjibhai Dholakia
Founder and Chairman,
Hari Krishna Exports,
Padma Shri Awardee



Shri Chandubhai Virani
Founder and
Managing Director,
Balaji Wafers Pvt. Ltd.



Ashneer Grover
Founder, BharatPe
Shark at Shark Tank
Season 1

DBA + BBA
5 Years Programme

BBA
3 Years Programme

BBA + MBA
5 Years Programme

MBA
2 Years Programme

BBA. Hons.
4 Years Programme

Specializations

- Agribusiness Management
- Banking and Financial Services
- Business Analytics
- Digital Marketing and Sales
- Entrepreneurship and Innovation
- Family Managed Business
- Finance
- Financial Management
- Forensic Accounting and Fraud Investigation
- Healthcare Management
- Human Resource
- Information Technology

- International Trade and Business
- International Business
- Logistics and Supply Chain Management
- Marketing
- Mass Media Management
- Operations Management
- Pharmaceutical Management
- Project Management
- Public Policy
- Retail Management
- Tourism and Event Management
- Technology Management

Industry Embedded - MBA (2 YEARS PROGRAMME)

- Business Analytics in Association with KPMG
- HR in Association with SAP
- Finance in Association with SAP
- Logistics and Supply Chain Management in Association with OM LOGISTICS

NEW & IN-DEMAND

- Advertising and Branding Management
- Biotechnology Management
- Fintech Management

1 Admission, 2 Countries

BACHELOR'S IN INDIA, MASTER'S ABROAD

Partnership With

120+ INTERNATIONAL
UNIVERSITIES

From



& many more...



1000+ PU students participate in exchange programs in 26+ countries every year!

Our Exceptional MBA Placements



MBA STUDENTS
Placed at **IndusInd Bank**



66 MBA STUDENTS
Placed at **Phone Pe**



HARISH RAO
placed at
ADITYA BIRLA
Fashion & Retail Ltd



RAHUL SHARMA
placed at
HETTICH



PRATIKSHA BAGUL
placed at
MG MOTORS



DIP SONAIYA
placed at
PIRAMAL CAPITAL

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MORE

CHOOSE

RIGHT®

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State & National Ranking Bodies



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NAAC A++ ACCREDITATION



Platinum band with **A++ grade** in
Outcome-Based Education Ranking 2023
by R. World Institutional Ranking



Ranked **A8** by Business Standard
B School Survey 2021



Ranked Among
TOP

50

**UNIVERSITIES OF
INDIA** **NIRF Innovation Rankings 2023**

PARUL UNIVERSITY, VADODARA, GUJARAT

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