

BBA in

International Business Management

Learn To Administer Businesses Worldwide
By Mastering Global Economies

#MyBigAmbition



“ CHOOSE **MORE** CHOOSE **RIGHT** ”

About Course

The 3 Year Bachelors of Business Administration with a specialization in International Business Management provides students with the fundamentals of business on a global scale. The program teaches international business trends, including marketing, finance, and supply chains by developing the core skills required to effectively manage the aspects of international business activities.

Why Choose This Course

- Expert Teaching Faculties from IIMs and Industries
- Platforms for Start-up Incubation and Innovation Support
- Industrial Exposure through Apprenticeships.
- Enriching Exposure to Global Business Trends

PU Advantage



150+ Acre Campus



2000+ International Students



**17000+ Students placed in
1600+ Companies**



35000+ Students



75+ Foreign Partnerships



**150+ Professors from IITs,
NITs & IISc**



2000+ Faculties



**100+ National Awards
& Rankings**



**12000+ In-campus
Residency**

Awarded as the
Best University
in Placements

by ASSOCHAM

Awarded as
Best Private
University
in Western
India

by Praxis Media

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NUMBER



Ranked Among The

TOP 50
PRIVATE
UNIVERSITIES

of India (ARIIA 2020)

BY MINISTRY OF
EDUCATION

Choose To Be Practical



Entrepreneurship
Development Cell



Career
Development Cell



Hi-Tech
Computer Labs

Choose To Become an Innovator

125+ Startups Supported

2.78 Crs in Innovation Funding

Choose To Be Placed Before you Graduate

12.40 Lacs Highest Package
in MBA (2020)

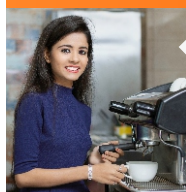
18 Lacs Highest Package at
Parul University

193 Students Have Been Placed
in the year 2020 – 21 Alone

Our Top Recruiting Companies In Engineering & Technology



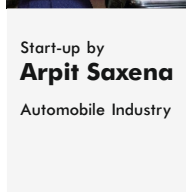
Our Alumni Entrepreneurs



Start-up by
Hetavi Shah
Baked Products



Start-up by
Vishal Makwan
Digital Marketing



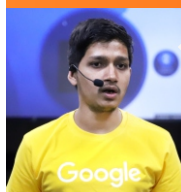
Start-up by
Arpit Saxena
Automobile Industry



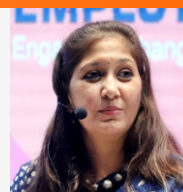
Start-up by
Tirth Patel
Information
Technology



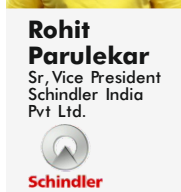
Choose to learn from the Best Industry Minds



Ali Mustafa
Global Community,
Google Crowdsource
Google



Sonali Mungale
Director HR,
Mastercard
mastercard



Rohit Parulekar
Sr. Vice President
Schindler India
Pvt Ltd.
Schindler



Sandeep Tyagi
Director HR,
Samsung Electronics
SAMSUNG

