

BA in Journalism & Mass Communication

Master the principles of
Ensuring a well informed society



“ CHOOSE **MORE** CHOOSE **RIGHT** ”

About Course

The course is a well-crafted 3-year Bachelors in Arts programme with a specialisation in Journalism & Mass Communication. A degree in Journalism & Mass Communication helps students in understanding the principles of mass communication and seeking answers through investigation and reporting.

Why Choose This Course

- Teaching Faculties from Premier Institutes.
- In-demand Skills Through Expert Talks & Seminars.
- State of the Art Facilities for Quality Learning
- Providing Global Exposure through Exchange Programs

PU Advantage



150+ Acre Campus



2000+ International Students



17000+ Students placed in
1600+ Companies



35000+ Students



75+ Foreign Partnerships



150+ Professors from IITs,
NITs & IISc



2000+ Faculties



100+ National Awards
& Rankings



12000+ In-campus
Residency

Awarded as the
Best University
in Placements

by ASSOCHAM

Awarded as
Best Private University
in Western
India

by Praxis Media

1
NUMBER



Ranked Among The

TOP 50
PRIVATE
UNIVERSITIES

of India (ARIIA 2020)

BY MINISTRY OF
EDUCATION

Choose To Be Practical



Language
Laboratory



Model United Nations
& Youth Parliament



Industry
Internships



Filming Studio
Training



Leadership Development -
School of Leadership



Field Work
& Projects

Choose To Be Placed Before you Graduate

17,000+ Milestone
Students Placements

18 LPA Highest Package
at Parul University

10 LPA Top Package
in Arts

Top Recruiting Companies In Arts



Expert Talks At Parul University



**His Excellency
Lobsang Sangay**
President - Central Tibetan
Administration



Capt. Raghu Raman
Ex-Soldier & UN
Peacekeeper



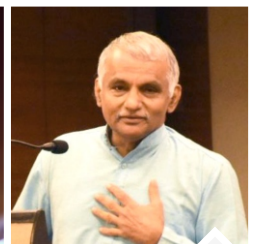
Mr. Ayushman Khurrana
Popular Method Actor
Hindi Film Industry



Rajesh Mapuskar
Director & Producer



Shyam Sunder Paliwal
Social Activist and
Sarpanch Self-Sustained
Village Model



Padma Shri Prakash Amte
Founder, Lok
Biradira Prkalp