



Semester - 1

						Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
Code	Subject	Credit	Lect	Lab	Tut	T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
15205117	Introduction to Media and Communication	4.00	4	-	-	20	-	20	60	-	50	-	100
15205118	Reporting and Editing	4.00	3	2	-	20	20	20	60	30	50	25	150
15205119	Print Journalism	4.00	4	-	-	20	-	20	60	-	50	-	100
15205120	Digital Media	4.00	4	-	-	20	-	20	60	-	50	-	100
15205121	Graphic Design-I	2.00	-	4	-	-	50	-	-	50	-	50	100
15205122	Media Ethics and Laws	2.00	2	-	-	20	-	20	60	-	50	-	100
15205123	Internship I	2.00	-	4	-	-	50	-	-	50	-	50	100
15205124	Employability Skills-I	2.00	-	4	-	-	-	50	-	50	-	50	100
	Total	24.00	17	14									850

Lect - Lecture, **Tut** - Tutorial, **Lab** - Lab, **T** - Theory, **P** - Practical, **CE** - CE, **T** - Theory, **P** - Practical
Theory Passing % : 50 Practical Passing % : 50



Semester - 2

						Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
Code	Subject	Credit	Lect	Lab	Tut	T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
15205167	Communication for Development	4.00	4	-	-	20	-	20	60	-	50	-	100
15205168	Professional Photography	4.00	4	-	-	20	-	20	60	-	50	-	100
15205169	Broadcast Journalism	4.00	3	2	-	20	20	20	60	30	50	25	150
15205170	Advertising	4.00	4	-	-	20	-	20	60	-	50	-	100
15205171	Communication Theories and Practice	2.00	2	-	-	20	-	20	60	-	50	-	100
15205172	Advance Graphic Design	2.00	-	4	-	-	20	20	-	60	-	50	100
15205173	Internship II	2.00	-	4	-	-	20	20	-	60	-	50	100
15205174	Employability Skills - II	2.00	-	4	-	-	-	50	-	50	-	50	100
Total		24.00	17	14									850

Lect - Lecture, **Tut** - Tutorial, **Lab** - Lab, **T** - Theory, **P** - Practical, **CE** - CE, **T** - Theory, **P** - Practical
Theory Passing % : 50 Practical Passing % : 50



Semester - 3

						Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
Code	Subject	Credit	Lect	Lab	Tut	T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
15205218	TV and Studio Production	4.00	3	2	-	20	20	20	60	30	50	25	150
15205219	Research Methodology	4.00	3	2	-	20	20	20	60	30	50	25	150
15205220	Media Management	3.00	3	-	-	20	-	20	60	-	50	-	100
15205221	Media Representation	3.00	3	-	-	20	-	20	60	-	50	-	100
15205222	Public Relations	4.00	4	-	-	20	-	20	60	-	50	-	100
15205223	Internship III	3.00	-	6	-	-	25	25	-	100	-	75	150
	Core Elective-1 (Compulsory Subjects :1)	3.00	3	-	-	40	-	-	60	-	-	-	100
	Total	24.00	19	10									850

Semester - 3 Core Elective-1

						Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
Code	Subject	Credit	Lect	Lab	Tut	T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
15205224	Mobile Journalism (MoJo)	3.00	3	-	-	20	-	20	60	-	50	-	100
15205225	Data Journalism	3.00	3	-	-	20	-	20	60	-	50	-	100

Lect - Lecture, **Tut** - Tutorial, **Lab** - Lab, **T** - Theory, **P** - Practical, **CE** - CE, **T** - Theory, **P** - Practical
Theory Passing % : 50 Practical Passing % : 50

**Semester - 4**

						Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
Code	Subject	Credit	Lect	Lab	Tut	T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
15205264	Digital Marketing	4.00	3	2	0	20	20	20	60	30	50	25	150
15205265	Film Studies	4.00	4	0	0	20	-	20	60	-	50	-	100
15205266	Dissertation	5.00	0	10	0	-	60	20	-	120	-	100	200
15205267	Audio Visual Production	3.00	3	0	0	20	-	20	60	-	50	-	100
15205268	Internship	5.00	0	10	0	-	60	20	-	120	-	100	200
	Core Elective-1 (Compulsory Subjects :1)	3.00	3	0	0	40	-	-	60	-	-	-	100
	Total	24.00	13	22	0								850

Semester - 4 Core Elective-1

						Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
Code	Subject	Credit	Lect	Lab	Tut	T	P	CE	T	P	Int. + Ext.	Int. + Ext.	
15205269	Film Making	3.00	3	0	0	20	-	20	60	-	50	-	100
15205270	Folk Media and Theatre	3.00	3	0	0	20	-	20	60	-	50	-	100

Lect - Lecture, **Tut** - Tutorial, **Lab** - Lab, **T** - Theory, **P** - Practical, **CE** - CE, **T** - Theory, **P** - Practical
Theory Passing % : 50 Practical Passing % : 50