

Parul[®]
University

Be Here... Be Vibrant...



MASS COMMUNICATION & JOURNALISM

INFORMATION BOOKLET

CHOOSE A JOURNEY THAT FULFILS YOUR INFINITE DREAMS

With the record for the highest number of student Enrolments in Western India.
PU has become one of the preferred study destinations for Students



ACCREDITATION & RECOGNITION



University Grants
Commission



Central Council of
Homoeopathy



Bar Council of
India



National Board of
Accreditation



The Association of
Commonwealth
Universities



National Assessment
and Accreditation
Council



Central Council of
Indian Medicine



Indian Nursing
Council



Medical Council of
India



All India Council for
Technical Education



Department of
Scientific and Industrial
Research



Pharmacy Council of
India

THE PU PLUS EXPERIENCE

Going beyond learning by offering an enriching experience.



**150 Acre
Campus**



**2K+
Faculties**



**28K+
Students**



**50+ Foreign
Partnerships**



**15000+ Placements
in 1000+ Companies**



**75+ National
Awards & Rankings**



**1200+ International
Students**



**110+ Professors
from IITs, NITs & IISc**



**10,000+ In-campus
Residency**

YOUR STORY BEGINS WHEN YOU CHOOSE WHO YOU BECOME

DEEPA MALIK

Life is a festival which you need to celebrate and make the best of each and every day. If you are determined to learn something, without considering any obstacles that may come, your determination will bring you the success that you require in your life.



ANAND KUMAR

The recognition of university is in the change that it makes in the life of a Student. You should never feel inferior, but you need to always trust your strength, knowledge and hard work.



ANIL KUMBLE

In Life you need to learn to overcome every obstacle. It took me 40,000 deliveries to get 619 wickets. Every day you will need to learn to overcome the challenges you will find each day to be successful.



MANUSHI CHHILLAR

Whether you have big or small goals, you need to pursue every goal with sincerity and honesty. In everything that you do, always see the value in yourself and bring change to the world.

CHOOSE THE FIRST & BECOME THE BEST

AWARDED AS THE
BEST UNIVERSITY IN PLACEMENTS

by ASSOCHAM

AWARDED AS THE
UNIVERSITY WITH
HIGHEST STUDENT NATIONALITIES
IN WESTERN INDIA

at the 15th World Education Summit



INTELLECTUAL
PROPERTY INDIA

RANKED 7TH
NATIONALLY

by Indian Patent Office

1 NUMBER



AWARDED AS
BEST PRIVATE UNIVERSITY
IN WESTERN INDIA

by PraxisMedia
where local becomes global



YOUR ROAD TO INFLUENCING THE MASSES STARTS HERE



As one of the interdisciplinary and upcoming programmes of the university, we have set benchmarks in education and practical techniques. We impart knowledge of theories, frameworks and applications related to journalism and mass communication.

- Industry Oriented Curriculum
- Field visits for on-field experience
- International Learning Opportunities
- Students from 29 Indian States & 50 Nations

**Experienced Team of Teachers
from Renowned Institutes**

Expert Talks



International Visiting Faculties



Workshops



STUDENTS ACHIEVEMENTS



NATIONAL DEBATE CHAMPIONS

THEOPHELIUS & WILFRED

They won 1st prize in the regional rounds and they also proceeded further to the Final National Rounds of AIU Debate held in Chandigarh Punjab, where they were declared the 3rd Prize for debate in the Nation.



7 CR FUNDRAISER FOR PULWAMA MARTYRS

Viveik Patel a proud alumnus of
Parul University

MICROSOFT STUDENT PARTNER

Yash Chauhan, a Microsoft Student Partner and head of GirlsScript PU chapter, took part in a 24 hour long hackathon and secured the 3rd position, winning the prize money of Rs 10 000. The competition was held as an extensive drive for the purpose of encouraging more equality in technology, and featured over 600 participants.



FOOTBALL



Khel Gujarat College League Football Men Champions

The Parul University boys soccer team has continuously made a wondrous display of sportsmanship in various games and competitions over the years.



XIAOMI LAUNCH EVENT, DELHI

Manvesh Kajale received the Xiaomi Redmi Note 7 Pro at Delhi sponsored by Xiaomi, India.

In the Picture: [Manvesh with
Mr. Manu Kumar Jain,
Managing Director, Xiaomi India]



Khel Gujarat College League Football Men 1st Runner up

In The team was facilitated a total of 2.5 Lakh in prize money, for their outstanding performance in these prestigious Gujarat State Games.



GROUND BREAKING TOI PUBLIC SPEAKER

Kimberly Saurombe An authentic speaker took part in the Times Public Speaking Competition in the year 2018. She made an outstanding performance awarding her several titles.

INDUSTRY CENTRIC CURRICULUM

Ranked as the Best Industry Linked College of the State

- B.A. in Mass Communication & Journalism
- M.A. in Mass Communication & Journalism

Eminent Members in the Board of Studies and the Industry Board

- Mr. Avinash Gawai, National Secretary, PRCI-YCC & Director, Media4You.
- Prof. Amitabh Dasgupta, HOD, Journalism and Ex. Editor, The Times of India

Our education in Mass Communication is guided and planned in association with Eminent members who have been handpicked as Members of the Board of Studies. With insights from such Experts, the curriculum stays in sync with the current needs of academia and scholarship and hence helps making our graduates readily employable.



1 CR. GRANT BY GOVT OF GUJARAT

Under Student Start-up & Innovation Policy

LEARNING FROM INDUSTRY EXPERTS



Ms. Kaajal Oza Vadhyia
Author/Columnist, Gujarati Literature



Mr. Jay Vasavda
Motivational Speaker



Mr. Nozier Buchia
Author, Speakers Speaker, Entrepreneur,
Business Coach, Life Coach



Mr. Vikram Kharvi
Vice President, ADFactors PR



DIGITALLY EMPOWERED UNIVERSITY

ONLINE TEACHING THROUGH VARIOUS PLATFORMS LIKE



GOOGLE
CLASSROOM



ZOOM CLASS
CONFERENCES



GOOGLE
HANGOUT



MICROSOFT
TEAMS



BLACKBOARD
COLLABORATE



JITSI.ORG

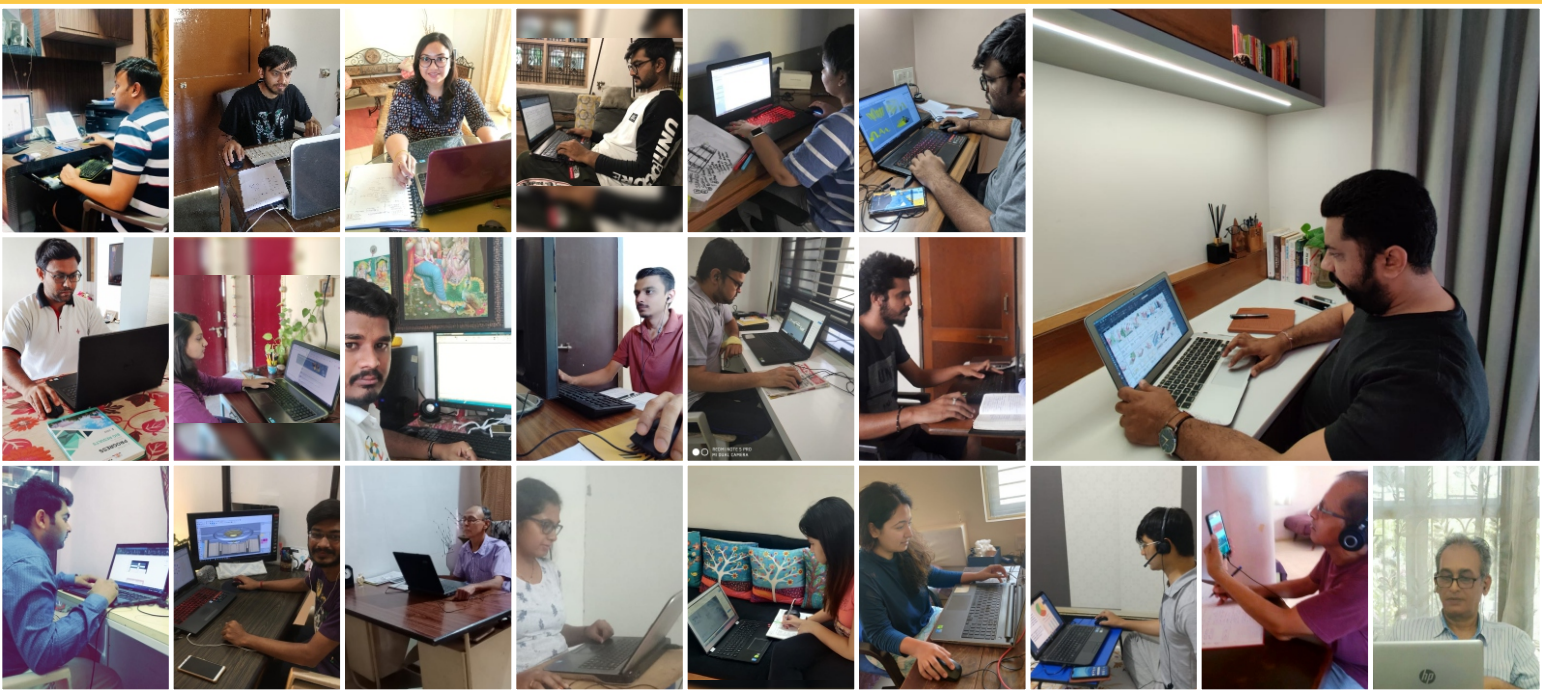


FLINNT

- Regular quizzes, Evaluation and Assessments online through WAC (World Assessment Council) with Advanced Proctoring and Anti Cheating AI enabled features
- Webinars by subject experts from Industry and Academia.
- Imparting profound knowledge to the students online keeping safety measures in mind.



TEACH FROM HOME LEARN FROM HOME



CHOOSE TO SEE THE WORLD WHILE YOU ARE STILL STUDYING



International Collaborations



Marywood University
University of Louisville
Kansas State University



Humber College
Carleton University
The Vancouver Film School
Lambton College



ITMO University
Synergy University
RUDN University
Saint Petersburg State University
Moscow Power Engineering Institute
International Institute of Business
Networking



University of Mons



Wroclaw University of Science & Technology
Vincent Pol University
Poznan University of Technology



Otto Von Guericke University
Hochschule Aschaffenburg University
of Applied Science
Hochschule Mainz University of Applied Science
Baden-Wuerttemberg Cooperative State University
University of Applied Sciences Ruhr West



University of Pardubice
Czech Technical University
Skoda Auto University



University of Calabria
University of L'Aquila



Ecole Centrale de Marseille
College De Paris
Esigelec University
EPF School of Engineering



Bern University of Applied Sciences
HEIA-FR



University of Granada
The Pontifical University of Salamanca



University of Malta



Vilnius Kolegija University of Applied Sciences



University of Maribor



Hellenic American University

INTERNATIONAL LEARNING OPPORTUNITIES

Erasmus+ Student Mobility Programme

Semester & Annual Exchange Programs Funded Under The Erasmus+ Programme

- Overseas Internships
- Student/Faculty Exchange Programs
- 50+ International visiting Professors
- One of the few Universities of India to receive EU funding from ERASMUS & DAAD
- Joint Research Programs



CHOOSE TO LEARN FROM THE BEST MINDS IN THE INDUSTRY

Strategic Industrial Ties

SANDEEP TYAGI-
Director HR,
Samsung Electronics



Rajen Pandya ◀
Head, Power Training
Institute, Larsen & Toubro



▶ SONALI MUNGALE
Director HR,
Mastercard



▶ Ali Mustafa
Global Community, Google
Crowdsourcing



▶ Rohit Parulekar
Sr. Vice President
Schindler India Pvt Ltd.



Schindler

Rohan Lele ◀
AVP-HR,
Zydex Industries



▶ Sumesh Nair
AGM, Green Building
Consultancy Services,
Godrej and Boyce Mfg.
Co. Ltd.



▶ Dr Anil
Khandelwal
Senior Advisor KPGM,
& MD Bank of Baroda



S Karthikeyan
Principal Counsellor
CII - IGBC



CHOOSE TO LEARN FROM THE BEST GLOBAL MINDS

Learning Beyond Boundaries

► **PROF. JAN BULECA** ◀

Technical University of
Kosice,
Slovakia



► **IGOR BESSMERTNY** ◀

ITMO University
Saint Petersburg National
Research University
of Information Technology,
Russia



► **DR. KAMILA LUDWIKOWSKA**

Wrocław University of
Science and Technology,
Poland



► **DR. MARINA GRUSEVAJA**

Rheinmain University of
Applied Sciences,
Wiesbaden, Germany



► **DR. NIJOLE ZINKEVICIENE**

Vilniaus Kolegija University
of Applied Sciences,
Lithuania



► **DR. ARON BRAUN** ◀

Bern University of Applied
Sciences,
Switzerland



► **PROF. JAN VLACHY**

MIAS School of Business
CTU,
Czech Republic



► **DR. MARTIN VALCKE**

Ghent University,
Belgium



► **PROF. ELSA CAETANO** ◀

Universidade Nova de
Lisboa, Portugal



CHOOSE THE SOURCE OF YOUR INSPIRATION

SHRI. GYAN VATSAL ◀ SWAMI

Akshar Purushottam
Sansthan



◀ PADMA SHRI PRAKASH AMTE

Founder, Lok Biradari
Prakalp



▶ DR. MANDAKINI AMTE

Co-Founder, Lok Biradari
Prakalp



▶ CAPT. RAGHU RAMAN

Ex-soldier & UN
Peacekeeper



▶ HIS EXCELLENCY LOBSANG SANGAY

President - Central
Tibetan Administration

◀ VIVEK OBEROI

Indian Actor



▶ JUSTICE RAVI TRIPATHI

Retd. Judge,
High Court of Gujarat



▶ GEETA PHOGAT

Indian Female Wrestler,
Commonwealth
Champion



◀ SHISHIR SHARMA

Indian Movie & Television
Actor



**SANJAY
THUMMA**

Indian Chef



**DR. JAYNARAYAN
VYAS**

Former Cabinet Minister of
Government of Gujarat,
Politician, Scholar, Analyst,
Academician



**DR. BAKUL
DHOLAKIA**

Former Director,
IIM Ahmedabad



**ABHISHEK
JAIN**

Director & Producer



**MAJOR SURENDRA
POONIA**

Vishisht Seva Medal
Awardee,
Indian Army



**RAJESH
MAPUSKAR**

Director & Producer

N RAGHURAMAN

Author & Motivational
Speaker



**SHYAM
SUNDER PALIWAL**

Social Activist and
Sarpanch (Self-Sustained
Model Village)



**CHANDU
VIRANI**

Founder and Managing
Director,
Balaji Wafers Pvt. Ltd.

RUMA DEVI

Traditional
Handicraft Artisan &
a Social Activist
from Rajasthan



CHOOSE TO GET PLACED BEFORE YOU GRADUATE

Our alumni have worked at the world's
top companies.

GUNJAN PANDYA

DATA ENGINEER

facebook



DHAIRYA KIKANI

FORMER SR. SUPPLY
CHAIN MANAGER

Google



JAY VAIDYA

SR. CLOUD TECHNICAL
ACCOUNT
MANAGER, AMAZON
WEB SERVICES

amazon



ANIRUDH MISTRY

UX DESIGNER

The background of the entire image is a dense, repeating grid of small, square portraits of students. The portraits are arranged in a staggered pattern, with each row offset from the one above it. The overall color scheme is a warm, golden-yellow, which is the background color of the entire graphic. The text is overlaid on this background.

15000+ PLACEMENTS IN 1000+ COMPANIES

HIGHEST PACKAGE
18,00,000 |  **datalog.ai**

**Awarded as The Best
University in Placements**
- by Assocham

CHOOSE TO BRING OUT THE BEST IN YOU

ARMED FORCE MOTIVATIONAL CELL

The highest form of service is one that is rendered beyond the self, with the objective of bringing good to the society and all of humanity. This is the fundamental philosophy which guides the Armed Forces Motivational Cell, which seeks to instil a national service spirit within the students during the course of their academics.



STUDY ABROAD CELL

The Study Abroad Cell believes in bridging National boundaries, in the search for new academic discoveries, by aligning the global learning aspirations of the students, with endless possibilities in universities across the World.



COMPETITIVE EXAM CELL

At Parul University learning is a continuous and never-ending process, the Competitive Examination Cell is a development oriented center which prepares students for Civil Service examinations such as UPSC and GPSC.



ENTREPRENEURSHIP DEVELOPMENT CELL

Promoting and nurturing the innovative business ideas of the students is the driving factor that fuels the Parul University academic experience. The Entrepreneurship Development Cell creates a conducive business atmosphere which transforms the creative ideas of the students into business realities. The cell fosters channels designed to not only nurture the start-up projects of the students, but also to attain funding from potential investors.

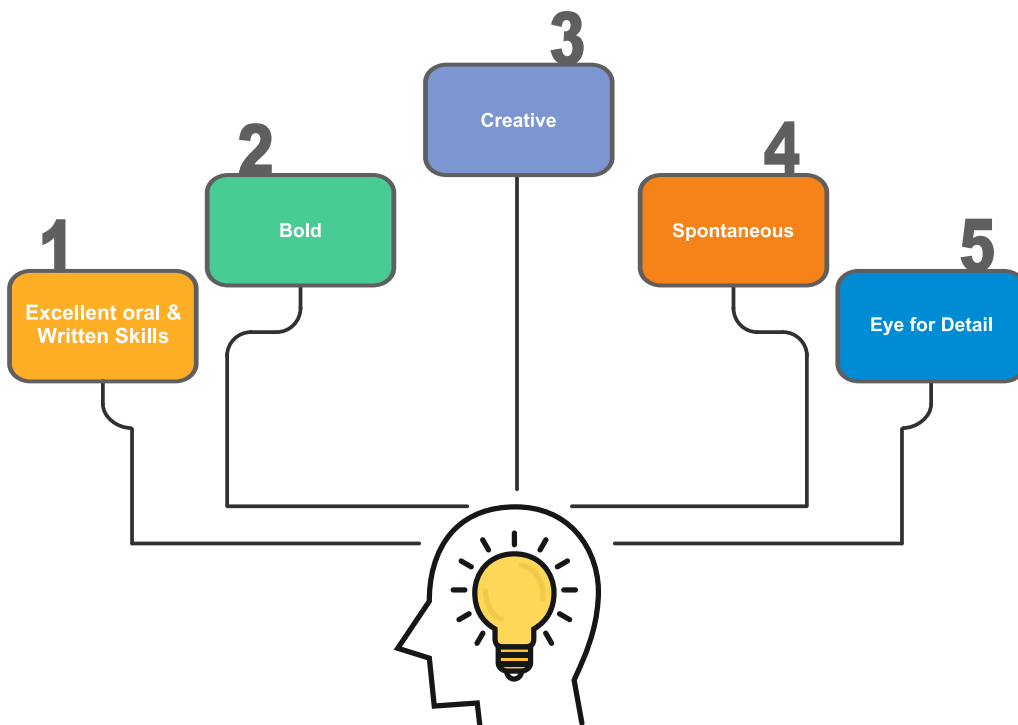


MASS COMMUNICATION PROSPECTUS

Why, When, How and What to do?

JOB PROFILES

- Journalists
- TV News Reporters
- Editors
- Film Producers
- Editor
- Radio Jockeys
- Advertising Professionals
- Public Relations Professionals
- Event Managers



**SKILL SETS REQUIRED FOR
CAMPUS PLACEMENT**

CHOOSE TO MEET THE PEOPLE OF YOUR DREAMS

We Make Endless Dreams
Come True

We turn your endless dreams into realities and your difficulties into possibilities. Our dynamic learning atmosphere, goes beyond providing you with an academic experience, into facilitating platforms which inspire you to believe the unbelievable and to achieve the unachievable. We keep you in constant touch with the role models of your life, so that can fuel your academic dreams with enough motivation, to turn them into your career realities.

The University has been annually hosting some of the finest Bollywood celebrities, and prominent personalities, who stand as pillars of society in various fields. Be a part of this vibrant learning experience, which surrounds you with vessels of inspiration to make your dreams come true.



**AYUSHMANN
KHURRANA**



**SAIF
ALI KHAN**



**VIDYA
BALAN**



**NEHA
KAKKAR**



**DARSHAN
RAVAL**

CHOOSE A VIBRANT LEARNING EXPERIENCE

A unique atmosphere of
cultural dynamism

FOLK DANCE GROUP FROM SOUTH KOREA

DANCERS PERFORMING
LOTUS DANCE



INTERNATIONAL JAZZ FESTIVAL

BY SOUTH KOREAN
ARTISTS



DHOOM

ANNUAL CULTURAL FESTIVAL

NUCLEYA PERFORMANCE

A HISTORIC GATHERING
OF THOUSANDS



PROJECTIONS

GUJARAT'S LARGEST TECHFEST

THE RAMAYANA FESTIVAL

GROUP FROM SRI LANKA



GET IN TOUCH

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Dist. Vadodara, Gujarat (INDIA)

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✉ admissions@paruluniversity.ac.in

📞 1800-123-1104

