

Bachelor of Arts-Journalism and Mass Communication (JMC) [3 Years Regular/4 Years (Honours/Honours with Research)]	
Faculty of Liberal Arts	
Parul University	
Teaching and Examination Scheme for Batch 2023-24	
(NOTE:A credit is a unit by which the coursework is measured. It determines the number of hours of instruction required per week over the duration of a semester (Minimum 15 weeks/90 days)	
1. 1 Theory Credit = 15 hours of academic activity engagement in a semester	
2. 1 Credit of (Practical/Internship/workshop-based activity/ Self-Learning-Online/Offline) = 30 Hours of engagement in a semester	
3. 1 Credit of Experiential learning (Field Visit/ Industry Visit)/ Assignments = 40-45 hours of engagement in a semester.	
4. Research Project/Dissertation: Entire Seventh & Eighth Semesters (12 Credits)	
T = Theory , P = Practical , CE = Continuous Evaluation	
Bachelor of Arts in Journalism and Mass Communication with minor in	
1. Psychology	
2. Political Science	
3. Economics	
4. History	
5. Sociology	

Semester 1

[illegible]

Semester 2

[illegible]

Semester 3

[illegible]

Semester 4

[illegible]

Semester 5

[illegible]

Semester 6

				Teaching Scheme (Hours / Week)			Internal Marks			External Marks		Passing Marks (Theory + CE)	Passing Marks (Practical)	Total Marks
NCrF Credit Level	Code	Subject	Credit	Lect	Lab	Tut	T	P	CE	T	P	Int.+Ext.	Int.+Ext.	
		Major(Discipline-Specific Course)												
5.5	15010306DS01	Film Theory & Criticism	4	4	-	-	20	-	20	60	-	40	-	100
	15010306DS02	Television Programme Production	4	3	2	-	20	20	20	60	30	40	20	150
	15010306DS03	Radio Programme production	4	3	2	-	20	20	20	60	30	40	20	150
		Minor -6/ Interdisciplinary Course (Select any one)												
	15010606SG01	Sociology: Sociology of Tribal Society	4	4	-	-	20	-	20	60	-	40	-	100
	15010506PS01	Political Science: Developmental Administration		4	-	-	20	-	20	60	-	40	-	100
	15010406PG01	Psychology: Psychology of Personality		4	-	-	20	-	20	60	-	40	-	100
	15010106EC01	Economics: Agricultural Economics		3	2	-	20	20	20	60	30	40	20	150
	15010906HI01	History: History Writing in India		4	-	-	20	-	20	60	-	40	-	100
		Ability Enhancement Course -5												
	00019306AE01	Professional Ethics and Communication	2	2	-	-	-	-	100	-	-	40	-	100
	15030106IN01	Internship/Mini Project-1 (in Major Specific Course)	4	-	8	-	-	40	-	-	60	-	40	100
		Total		22										

Internship-Guidelines: 30 days (120 Hrs.)

Semester 7

[illegible]

	15010307RP01	Research Project in Major Specific course (For Honours with Research degree)	6	-	12	-	-	60	-	-	90	-	60	150
		Total	22											

Research Project Guidelines:

Advanced – level disciplinary/interdisciplinary courses related to topic selection and research methodology and initial stage of research will be conducted like: determining the definition of the information needed, determining the methods of collection of qualitative and quantitative data, conducting secondary data analysis etc.

On the Job Training Guidelines: 45 days (180 Hrs.)

Semester 8

[illegible]

	15010308RP01	Research Project in Major Specific course (For Honours with Research degree)	6	-	12	-	-	60	-	-	90	-	60	150
		Total	22											
Total Credit of the Programme			176											

Research Project Guidelines:

The final semester will be devoted to seminar presentation, preparation and submission of research project report/dissertation. The project work/dissertation will be on a topic in the disciplinary programme of study or an interdisciplinary topic.

On the Job Training Guidelines: 45 days (180 Hrs.)

Note:-Course Curriculum from 4th Semester up to 8th semester may undergo revision. Any revision to this effect will be uploaded on the University Website. Students are requested to visit the University Website for any updates related to the revision in the course curriculum or shall contact Dean/HoI/HoD for the same.